

Hong Kong Pavilion @ Medica 2020

Düsseldorf, Germany

16 - 19 November 2020

Düsseldorf Exhibition Centre



Why Medica 2020?

- ✧ Medica is the **world's largest event** for the Medical Sector.
- ✧ 2019 edition attracted **5,500+ exhibitors from 69 countries** and **120,000+ trade visitors from 170+ countries**
- ✧ It opens to trade visitors from the medical and healthcare industry professional looking for:
 - * Electromedical Equipment / Medical Technology
 - * Laboratory Equipment
 - * Diagnostics
 - * Physiotherapy / Orthopaedic Technology
 - * Commodities and Consumer Goods
 - * Communication & Information Technology
 - * Medical Services and Publications

HKTDC Hong Kong Pavilion

Participation Fee

- ✧ **HK\$36,070** for one standard **6 sq.m. booth** with standard displaying facilities
- ✧ **HK\$50,560** for one standard **9 sq.m. booth** with standard displaying facilities
- ✧ **HK\$64,660** for one standard **12 sq.m. booth** with standard displaying facilities
- ✧ **HK\$2,500 for Multi-media Catalogue Display** (A 30 second video or 2D advertisement on the TV of HKTDC booth)
- ✧ **HK\$2,000 for showcase display** **500mm(w)x500mm(l) x 500mm(h)** with free company listing for new company in HK Pavilion Fair Catalogue
- ✧ **HK\$500 for half page advertisement** **150mm(w)x105mm(h)** with free company listing for new company in HK Pavilion Fair Catalogue
- ✧ **HK\$1,000 for full page advertisement** **150mm(w)x210mm(h)** with free company listing for new company in HK Pavilion Fair Catalogue

(SME Fund)

A commercial delegation of Hong Kong companies. Each company will occupy a furnished booth for product display and business negotiations.
(TBC) Successful applicants for this fair are eligible for applying the SME Export Marketing Fund sponsored by the HKSAR Government amounting to HK\$800,000 in maximum. Please contact Trade and Industry Department at 2398 5127 or visit www.smefund.tid.gov.hk/english/emf/emf_procedures.html for more details.

*** The participation fee for Multi-media Catalogue Display, transportation and accommodation expenses of showcase exhibitors will NOT be funded under the EMF.*

Bundle discount

joining both Medica 2020 and Medical Fair Asia 2020, Singapore (9-11 December 2020) will be able to enjoy a 5% discount on Medica 2020 and 8% discount on Medical Fair Asia 2020 off the standard participation fee in each participating fair.

Details are as follow:

Exhibition	Discounted Price
Medica 2020, Germany (16 - 19 November 2020) (5% off)	HK\$34,267 (6sqm)
	HK\$48,032 (9sqm)
	HK\$61,427 (12sqm)
Medical Fair Asia 2020, Singapore (9 - 11 December 2020) (8% off)	HK\$26,680 (6sqm)
	HK\$39,560 (9sqm)
	HK\$50,600 (12sqm)

Know more about Medica 2020

Official website: <https://www.medica-tradefair.com/>

Enquiries

If you have any enquiries, contact us at:
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Ms Maggie Lam
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Reply Slip

To: Ms. Maggie Lam, HKTDC (**Fax: 2169-9490 / Email: maggie.lam@hktdc.org**)

☒ We are interested to exhibit. Please send the application form and other related information to:

Company Name: _____

Contact Person: _____ Title: _____

Tel: _____ Fax: _____ Email: _____

I agree that the above information may be used by the Hong Kong Trade Development Council (HKTDC) for incorporation in all or any of its database for direct marketing or business matching purpose, and for any other purposes as stated in the Privacy Policy Statement (available at www.hktdc.com/mis/pps/en). I confirm that I have the consent of each individual named in this form to release their personal data for the purposes stated herein.

Name _____ Signature _____ Date _____

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Fax No.() _____ Co. Name _____ Contact Person _____