



ASIAN  
e-TAILING SUMMIT  
亞洲電子商貿峰會  
ONLINE



# A User Guide to Asian E-tailing Summit Online

## 亞洲電子商貿峰會網上平台指南

# Landing Page 到達頁面

## Getting Started

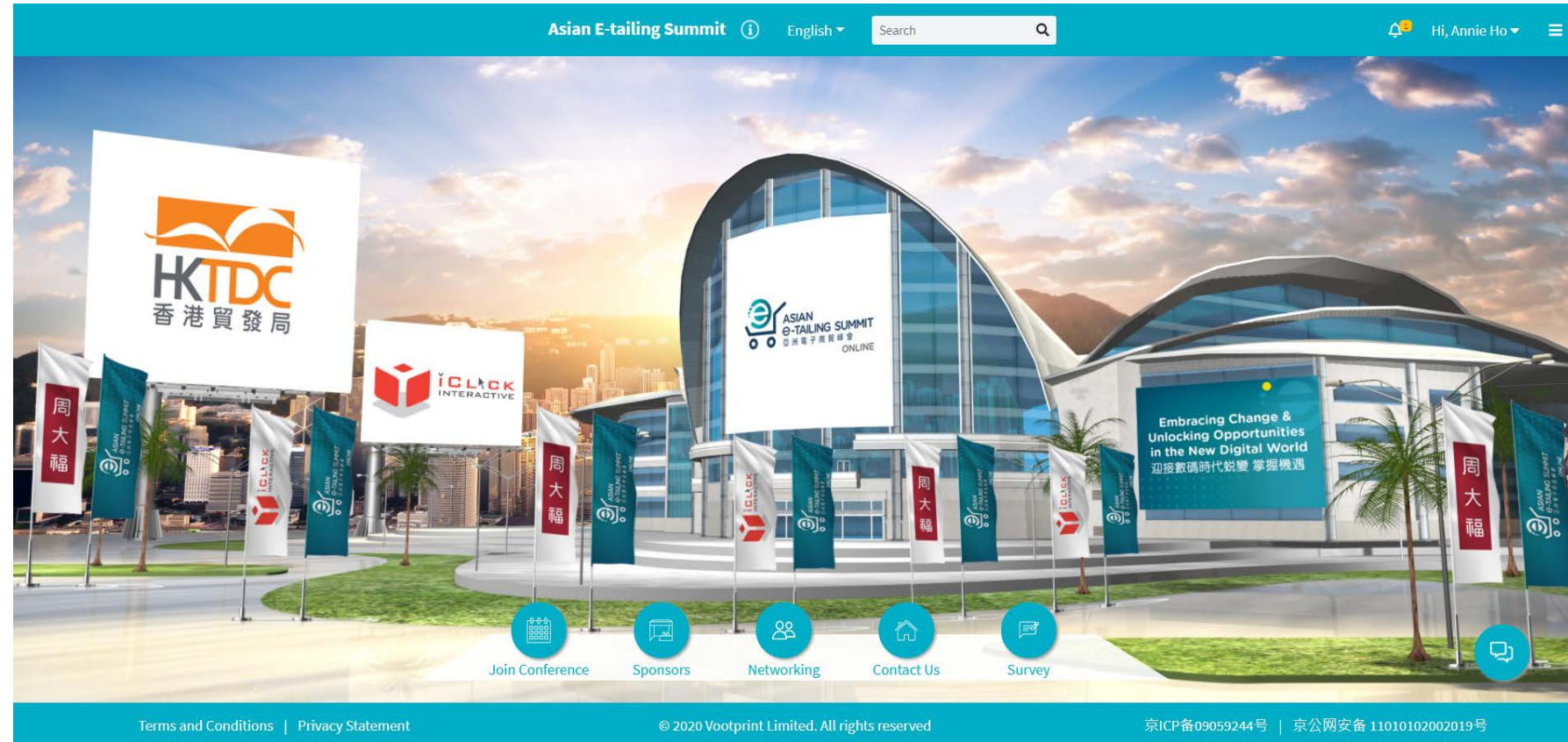
Before the event day, a link to the virtual event landing page will be sent to your registered email address.

**Important:** For the best experience and to avoid technical issues, Google Chrome, Safari and Firefox are recommended.

## 進入網上平台

在活動開始前，大會將把網上平台的連結發送至閣下登記峰會的電郵地址。

**重要提醒：**大會建議使用 Google Chrome, Safari 及 Firefox 瀏覽線上平台，以達到最佳體驗及避免技術性問題。



# Join Conference 連接會議



09 December 2020 (Wed)

live Cross-Border E-Commerce

**Opening Session and Keynote Panel on Cross-border E-commerce in New Digital Era**

10:00 Opening Session 10:10 Keynote Panel on Cross-border E-commerce in New Digital Era

09 December 2020 (Wed)  
10:00 - 11:15

**Watch Now** + Add to My Session Details

live Cross-Border E-Commerce

**Cross-border E-commerce in New Digital Era II**

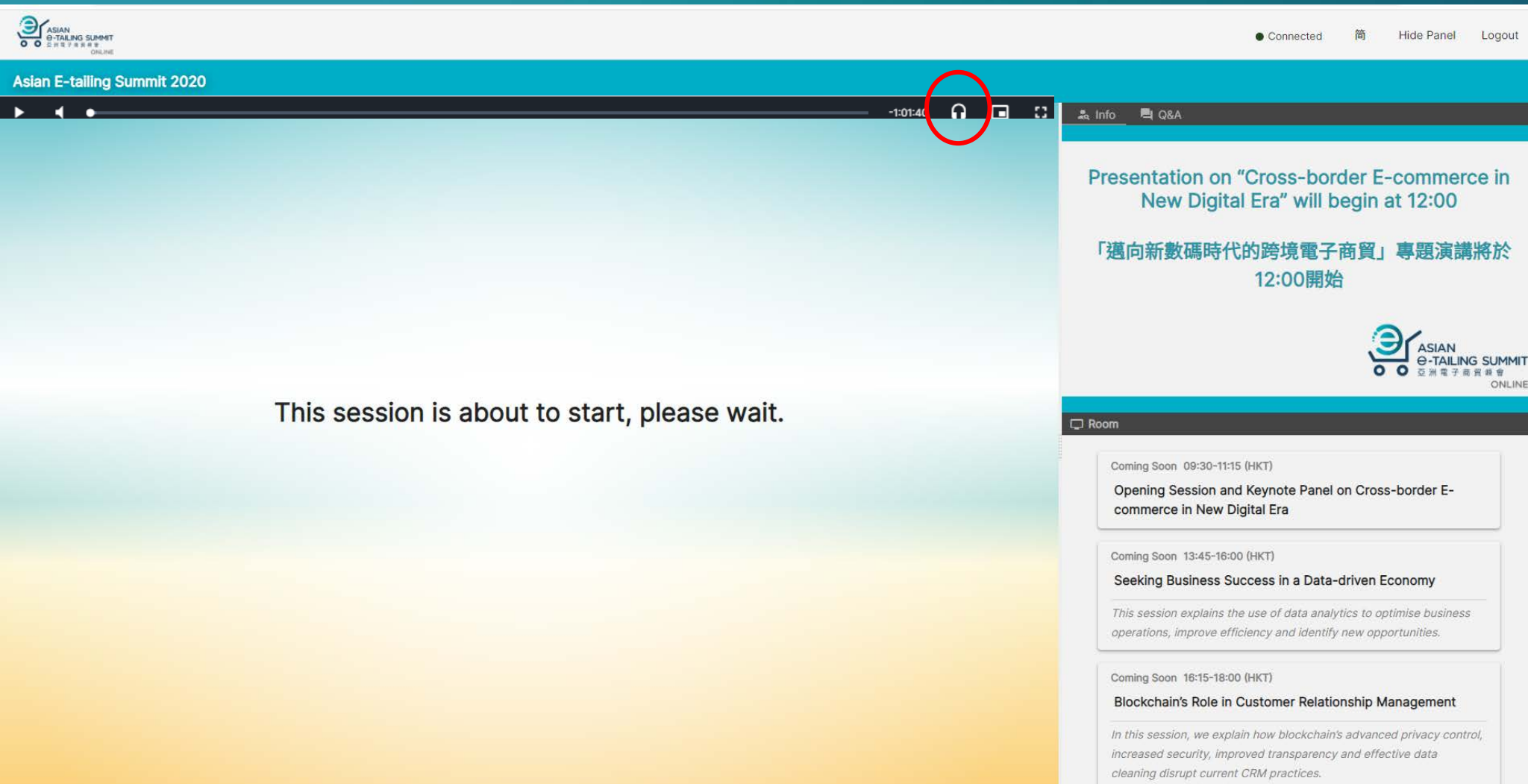
09 December 2020 (Wed)  
11:30 - 13:00

The Summit Programme can be viewed here. Simply click each session to view the session details. To watch the live session, please click the “Watch Now” button.

在此頁面，閣下可瀏覽峰會議程及查看環節詳情，一鍵便能觀看論壇不同環節。如欲收看直播，只需點擊「立即收看」。



# Join Conference 連接會議



This session is about to start, please wait.

Simultaneous interpretation for English and Putonghua will be provided. You can choose different audio channels by pressing the “headphones” icon as shown in red on the left.

大會將提供英語及普通話即時傳譯，閣下可用左圖紅圈所示的耳機按鈕選擇所需語言。

# Networking 交流

The screenshot displays the networking interface for the Asian E-tailing Summit. At the top, there is a header with the event name, language selection (English), a search bar, and a user profile (Hi, Alexis Lee). Below the header, there is a search bar and filters for 'Participant/Speaker' and 'Sponsor'. A navigation bar lists letters from A to Z, with 'C' selected. The main content area shows a list of participants and sponsors:

- Mark Chan** (Organiser, Hong Kong Trade Development Council) with a bookmark and chat icon.
- Belinda Chen** (Sponsor, iClick Interactive Asia Limited) with a bookmark, view detail, and chat icon.
- Clara Chu** (Organiser, Hong Kong Trade Development Council) with a bookmark and chat icon.

Below the list, there is a navigation bar with icons for 'Join Conference', 'Sponsors', 'Networking', 'Contact Us', 'Survey', and 'Chat'. A floating chat icon is also visible in the bottom right corner.

This is where you can interact with other participants, speakers and sponsors. You could bookmark, chat and have a video call with our sponsors.

在這個頁面，閣下可瀏覽與會者名單，和與會者、演講嘉賓及贊助機構聊天及約見，互相交流。

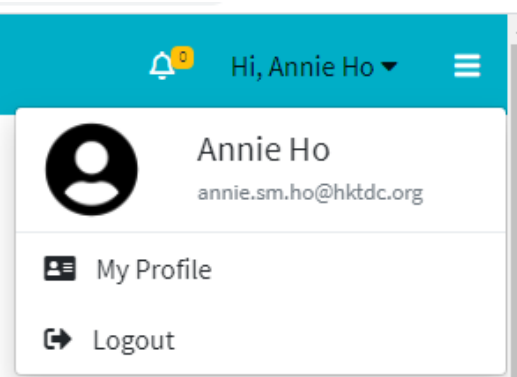
# Other Functions

## 其他功能



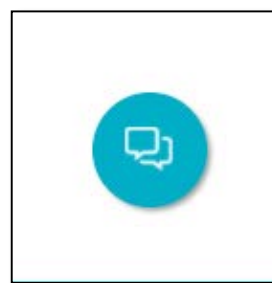
At the top of the site, you can select your preferred language.

在頁面的最頂端，閣下可選擇瀏覽語言。



In the top right corner of the site, you can set up your own profile.

在平台的右上角，閣下可以點擊用戶名稱及設立個人資料。



In the bottom right corner of the site, you can find the tab for public and private chat. Public chat is where the Organiser releases official announcement and private chat is where you could have one-to-one chat with other participants.

在平台的右下角，閣下可以點擊這按鈕，可與其他與會者對話及接收大會信息。

**We look forward to welcoming you at  
the Asian E-tailing Summit Online!**  
期待閣下在我們嶄新的網上平台見面!

For enquiries, please contact us at +852 1830 668 and [aes@hktdc.org](mailto:aes@hktdc.org)  
如有任何查詢，可致電+852 1830 668 或電郵至 [aes@hktdc.org](mailto:aes@hktdc.org)



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