**For All Exhibitors (Optional)**

**所有參展商適用 (隨意交回)**

|  |  |  |
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| FORM 6  **表格六** | **HKTDC Entrepreneur Day 2020**  **香港貿發局創業日2020**  ***16-17/7/2020*** | **Please return this form to:** Product Promotion Department  Hong Kong Trade Development Council  38/F., Office Tower, Convention Plaza 1 Harbour Road, Wanchai, Hong Kong Attn: Ms Holly Szeto  Tel: 2584 4230  Fax: 2169 9449 Email: holly.hm.szeto[@hktdc.org](mailto:ailsa.kh.chu@hktdc.org) |
| **Deadline**  **截止日期 8/6/2020** |

“Practical Workshops by Exhibitors” Application Form   
「創業實務工作坊」申請表

Exhibitors can apply for a 15-minute speaking slot during the Fair (free of charge) in order to share your business insight align with the proposed themes below.

These presentation sessions will be allocated on a first-come, first-served basis, subject to screening by HKTDC. Please complete this form and return it to us **by email** in **MS Word format**.

參展機構可免費申請15分鐘的演講時間，此時段將安排在「創業實務工作坊」進行。貴公司就有關工作坊主題分享最新的市場資訊及商業方案，場次有限，申請將以先到先得方法處理。請填妥以下表格，並以**電郵方式**遞交。為方便處理，請以**文字檔格式儲存表格，並附件於電郵內**遞交。

**Note註:**

**Each Exhibitor can apply for 1 session only, i.e. a 15-mintue speaking slot.**

**每位參展商最多只可以申請一節，即15分鐘的演講時間。**

**A. Themes of Practical Workshops 實務工作坊主題**

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| --- | --- | --- | --- | --- | --- | --- |
| Please select **one** of the following workshop’s theme that best categorises your presentation:  請選擇**一個**與您的講題最相配的工作坊主題: | | | | | | |
|  | (1) Fast Track to Start a Business: Franchising  創業快線 - 特許經營 | | | |
|  | (2) Accounting and Legal Tips for Start-ups  初創會計與法律貼士 | | | |
|  | (3) Establishing an Online Business  網上創業全面睇 | | | |
|  | (4) Advice to Start-ups: Management Chapter  初創錦囊: 管理篇 | | | |
|  | (5) Marketing Tips for Start-ups  初創市場營銷錦囊 | | | |
|  | (6) Funding and Incubation Programmes for Start-ups  創業基金及培育計劃 | | | |
|  |  | | | |
| **B. Presentation Topic 講題** | | | | | | |
| (English in **less than 20 words**) | | | | | | |
| (中文字數**不超過20字)** | | | | | | |
| **Presentation Content 演講內容 (brief description 簡介)**  (English) | | | | | | |
|  | | | | | | |
| (中文) | | | | | | |
|  | | | | | | |
| Language of Presentation (No simultaneous interpretation will be provided)  語言 (不設即時傳譯服務) :  English / Putonghua / Cantonese / Others (please specify)  英語 / 普通話 / 粵語 / 其他 (請註明)   1. **Online Sharing Session (Optional) 網上分享環節(選填)**   In addition, exhibitors can also apply for an online sharing session to share **start-up related tips** (e.g. accounting tips for start-ups, fun facts for start-ups, marketing tips, etc) with a **video (maximum 1 minute)** and the video will be used for pre-fair online promotion. These sharing sessions will be allocated on a first-come, first-served basis, subject to screening by HKTDC.  另外，本年度更新增網上分享環節可供參展機構申請。貴公司可提供限時1分鐘的短片，分享**創業小貼士** (如創業會計需知、初創冷知識、市場推廣貼士等等)，而短片將用作展會前的網上推廣。 場次有限，申請將以先到先得方法處理。  **Please check the below box for application 如需申請，請在下列方格打勾：**  **Apply for Online Sharing Session 申請網上分享環節**  **Sharing Content 分享內容 (brief description 簡介)**   |  | | --- | | (English) | |  | | (中文) | |  |   Language of Presentation 語言  English / Putonghua / Cantonese / Others (please specify)  英語 / 普通話 / 粵語 / 其他 (請註明)  **Successful applicant shall submit the video link, such as Youtube or Facebook video, by 15 June (and insert the fair information at the video caption column)**  **申請成功後請於6月15日前提交短片鏈結, 如Youtube或Facebook Video (並於影片資料欄上貼上大會提供的創業日展會資訊)** | | | | | | |
| Company: | | |  | Booth no.: |  | |
| Contact Person: | | |  | Position: |  | |
| Tel: | | |  | Fax: |  | |
| Signature: | | |  | Email: |  | |
|  | | |  | Date: |  | |

Notes: \* HKTDC reserves the right to select and amend topics which are useful and relevant to SMEs/ Entrepreneurship/ Business startups.

\* All successful applicants will be notified so that they can make necessary preparation.

\* The final presentation schedule will be sent to successful applicants.

註: \* 講題必須針對中小企業、創業及業務上的需要，香港貿易發展局有權就講題作出選擇及更改。

\* 所有成功申請的參展商將獲發通知確認。

\* 介紹會時間表將於確認後通知所有成功申請的參展商。

**Please make copy for your own record 請自行複印副本以作紀錄**