

FORM 8	HKTDC Entrepreneur Day 16-17/7/2020	Please return to Product Promotion Department Hong Kong Trade Development Council
Deadline 1 Jun 2020	e-Coupon Incentive Campaign	Attn: Ms Lilian Lo Tel : (852) 2584 429 Fax: (852) 2824 0249 Email: lilian.ls.lo@hktdc.org

To encourage visitors come to Entrepreneur Day, we are now offering a free promotion campaign through the **e-Coupon** system. Featuring in “Exhibitor’s Offers” section of the fair website, **e-Coupon** provides exhibitors with additional exposure and enabling them to reach potential clients before the Expo opens.

Exhibitors need to provide the e-Coupon’s artwork files in the following sizes:

Specifications

Large Size

- 720 (w) x 270 (h) pixels
- JPG
- File Size <120KB

Small Size

- 360 (w) x 135 (h) pixels
- JPG
- File Size <40KB

Notes

1. The promotion period of the free advertising space runs from 16 June to 17 July 2020 (tentative).
2. Free advertising spaces are only available for promotion of exhibitors’ products / services that are directly related to the fair concerned.
3. Each exhibitor is entitled to one coupon space. Content of the coupon will only be applied to the HKTDC Entrepreneur Day 2020.
4. HKTDC reserves the right to reject any application at its discretion.
5. Advertising material submitted after deadline will not be featured.
6. Please note that the IPR clauses set out in “Rules & Regulations” of the exhibitor manual shall apply to this campaign. Please read these terms and conditions carefully.

Submission

Please send us the e-coupon together with the form via lilian.ls.lo@hktdc.org by **1 Jun 2020**.

Product / Service to be promoted in the coupon: _____

Company Name : _____ Booth No. : _____

Person to Contact: _____ Position : _____

Tel : _____ Fax : _____

Email: _____

Signature : _____ Date : _____