

EXHIBITION PACKAGE 展覽方案



Exhibition Options 展位選項	Size (m) 展位大小(米)	Fee 費用
Pavilion Booth 展館展位	3m x 3m 3 米 x 3 米	HK\$35,000 / USD 4,490 港幣 35,000 / 美金 4,490
Premium Booth 特級展位	3m x 2m 3 米 x 2 米	HK\$20,000 / USD 2,570 港幣 20,000 / 美金 2,570
Startup Booth 初創展位 	2m x 2m 2 米 x 2 米	HK\$7,500 / USD 970 港幣 7,500 / 美金 970
Raw Space / sqm 特級參展	Minimum area: 18sqm 最少租用 18 平方米	HK\$600 per sqm / USD80 per sqm 港幣 600 每平方米 / 美金 80 每平方米
Virtual Booth 虛擬展位		HK\$3,000 / USD 390 港幣 3,000 / 美金 390

ONLINE ADVERTISING PACKAGE 網上廣告方案



Package Details 方案詳情	Fee 費用
<p>Outdoor Banner Ad 室外橫幅廣告</p> <p>Lightbox adv 燈箱廣告</p> <ul style="list-style-type: none"> A lightbox displayed at the venue for additional exposure 在會議現場設置燈箱廣告，加強宣傳 	<p>HK\$ 20,000 US\$ 2,570</p>
<p>Video 影片</p> <p>Service/ Product Demonstration (5-10 mins; pre-recorded) 服務/產品介紹 (5-10 分鐘；預先錄製)</p> <ul style="list-style-type: none"> Listing as “Recommended video” on “Programme” on <i>ALMAC Online</i> <i>ALMAC Online</i> 議程內列為「推介影片」 Video released on <i>ALMAC Online</i> and ALMAC website, and promoted via multiple channels 影片於 <i>ALMAC Online</i> 及 ALMAC 網站內發佈，並透過多種渠道推廣 Company page on <i>ALMAC Online</i>, featuring company logo, profile and graphics <i>ALMAC Online</i> 上之公司專頁，展示公司標誌、資料及圖像 	<p>HK\$ 35,000 US\$ 4,490</p>



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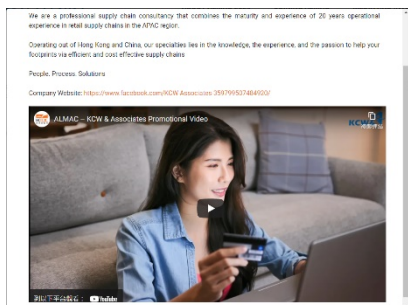


- Company listing on the ALMAC website with company logo and profile
於 ALMAC 網站內推廣，並刊登公司標誌及資料
- 5 complimentary full passes to *ALMAC Online*
5 張免費 *ALMAC Online* 通行證
- Referrals of potential business partners by organisers
主辦機構協助轉介潛在合作夥伴

Corporate Promotion Video (~3 mins; pre-recorded)
公司推廣影片 (約 3 分鐘；預先錄製)

HK\$ 25,000
US\$ 3,210

- Video released on *ALMAC Online* and ALMAC website
影片於 *ALMAC Online* 及 ALMAC 網站內發佈



- Company page on *ALMAC Online*, featuring company logo, profile and graphics
ALMAC Online 上之公司專頁，展示公司標誌、資料及圖像
- Company listing on the ALMAC website with company logo and profile
於 ALMAC 網站內推廣，並刊登公司標誌及資料
- 5 complimentary full passes to *ALMAC Online*
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Advertorial 廣告撰文

- Interview and write-up by professional writer. The article will be promoted through ALMAC website and other channels
由專人訪問及撰稿，以網誌形式於 ALMAC 網站內發佈，並透過多種渠道推廣

HK\$ 20,000
US\$ 2,570





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<p>Banner Ad 橫幅廣告</p>	
<p>Event eDM 會議推廣電郵</p> <ul style="list-style-type: none"> Featured in at least one eDM per month (Sep – Nov 2022) 每月至少一次於推廣電郵內展示 (2022 年九至十一月) 2 complimentary full passes to ALMAC Online 2 張免費 ALMAC Online 通行證 	<p>HK\$ 10,000 US\$ 1,290</p>
<p>ALMAC Online 會議網上平台</p> <ul style="list-style-type: none"> Featured as rolling banner on “lobby” page of ALMAC Online 以滾動橫幅形式於 ALMAC Online 「大堂」展示 2 complimentary full passes to ALMAC Online 2 張免費 ALMAC Online 通行證 	<p>HK\$ 8,000 US\$ 1,030</p>
<p>ALMAC Website 網站</p> <ul style="list-style-type: none"> Featured on ALMAC homepage 於 ALMAC 主頁展示 2 complimentary full passes to ALMAC Online 2 張免費 ALMAC Online 通行證 	<p>HK\$ 5,000 US\$ 650</p>

For enquiries 查詢詳情

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