

**ISPO Shanghai
(30 June – 2 July 2023)**

Fair dates	30 June - 2 July 2023 (Friday – Sunday)
Venue	Shanghai New International Expo Centre (SNIEC)
Organiser	Messe München International GmbH
Website	https://www.ispo.com.cn/page/dccJ2EO/shanghai.html
2022 Results	No. of Exhibitors: 342 International Sports Brands No. of Visitors: 20,089 trade visitors + 240+ KOL/KOC physically attend
Organiser of “HK Pavilion”	Hong Kong Trade Development Council (HKTDC)
Exhibitor profile	All kinds of athleisure and sports apparel, sporting goods and equipment
Objectives	<ol style="list-style-type: none"> 1. To facilitate Hong Kong sporting goods companies penetrating the booming Mainland China market; 2. To collect market intelligence through the exhibition; 3. To promote the competitiveness of Hong Kong companies in the sports industry.
Participation fee	HK\$26,000 per 12 sqm booth
Package/service	1. Furnished booth with basic facilities including company fascia, lighting, garment racks & hangers/shelves, table and chairs
Application Deadline	21 April 2023 (Friday)
Participation Condition	<ul style="list-style-type: none"> • Application will be accepted on a first-come-first-serve basis subject to space availability • Applicant must have valid Hong Kong business registration certificate and substantial operation in HK. • The Council reserves full discretion in accepting and selecting applicants for participation.
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