

The logo for InnoClub features the word "inno" in a green, lowercase, sans-serif font, with a small dark grey dot above the "i". Below "inno" is the word "club" in a dark grey, lowercase, sans-serif font. The logo is centered within a large, light grey circle that has a white border. Several smaller circles in white, dark blue, and light blue are scattered around the main circle, some overlapping its border.

inno
club

Innovation
Technology
Transformation
Technology

Join Us Now

You may receive a welcome gift, limited quantity, available while stocks last.

 InnoClub@hangseng.com

Learn more
about InnoClub:



Join InnoClub

to Unlock a World of Exclusive Privileges:



EXCLUSIVE BANK OFFERS

- Enjoy a **Waived Account Opening Admin Fee** (worth HK\$1,300)
- Enjoy the first 2 years' **Annual Fee Wavier** for the Commercial World Mastercard and UnionPay RMB Diamond Commercial Card

BUSINESS NETWORK

- Expand your connections and uncover new business prospects through curated **Business Matchings and Member Gatherings**
- Harness the power of **HKTDC Transformation Sandbox (T-Box)**, expanding your reach and influence

MARKET INSIGHTS

- Stay in the know with the latest business trends and ignite your entrepreneurial spirit through our **Free Seminars**
- Access **Up-to-date Market News** on the InnoClub website and Metaverse

MARKET PUBLICITY

- Unleash your brand's potential with **Free Marketing Opportunities** across the Hang Seng and HKTDC network, incl. exhibitions, videos, articles, and news coverage

MEET THE MANAGEMENT AND INVESTORS

- Seize the chance to engage in Exclusive Consultations and Knowledge Sharing Sessions with Hang Seng's management and potential investors

InnoClub Membership

	General Member	Gold Member	Elite Member
Membership requirement* <small>*Members must be registered in HK or GBA</small>	• Non-Hang Seng customers / partners	• Hang Seng customers / partners	• Hang Seng customers / partners • Successful business digitalisation with InnoClub's support • By Invitation ONLY
Exclusive Bank Offers	✓	• Free business consultation services ✓	• Tailored payment solutions ✓
Business Network	✓	✓	✓
Market Insights	✓	✓	✓
Market Publicity		✓	✓
Meet the Management and Investors			✓

About InnoClub

InnoClub was established in December 2021 as a one-stop platform co-created by the Hong Kong Trade Development Council (HKTDC) and the Hang Seng Bank. It aims to empower small and medium-sized enterprises (SMEs) in Hong Kong and the Greater Bay Area to implement digital transformation and adopt innovative business solutions, thereby enhancing the competitiveness of local SMEs and promoting the development of innovation and technology in Hong Kong.

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